

# Waste, recycling and organic collection trucks naming contest

#### Contest runs from March 15 - 31

In early spring, the City of Lethbridge will be introducing curbside organics for houses that currently have black and blue cart collection. To help roll out the new program, we are looking for students and teachers to help name our waste, recycling and organic collection truck fleet.

By composting our organic waste and being good recyclers, we can keep these materials out of our landfill. Since the trucks have the important job of collecting and diverting our household waste, we thought they deserved names!

Please submit a scan or photo of your colouring page with your name, grade, school and garbage, recycling and organic truck names to <a href="mailto:communications@lethbridge.ca">communications@lethbridge.ca</a>. Winners will be credited with naming one of our collection trucks.

#### **Contest Rules**

- To enter, you must be a Lethbridge student
- The name should be creative and fun
- The name should be unique and checked against other possible uses or meanings (especially in the case of acronyms)
- The name will preferably be short, unique, easy to pronounce and easy to remember
- Name entries should be easily identifiable as a garbage, recycling or organics collection truck
- The trucks should not be named after a person
- The name should not have any trademark implications
- Have fun!

### **Curbside Enthusiasm video**

We wanted to provide your school with a link to our first video in a series of animated shorts on "Curbside Enthusiasm". The series will help teach people about curbside organics collection program and highlight any possible concerns people may have.

## https://www.youtube.com/watch?v=1z1tdLNnKrU

The video features our three waste collection carts that you will find featured on the colouring page. The full series will be released in the upcoming weeks for your viewing pleasure.

## **Organics & Recycling Facts**

- Did you know about half of the waste tossed in your black cart can be placed in your green cart for composting?
- Did you know food scraps, pizza boxes, greasy paper fast food bags, paper napkins and tissues can all go into your green cart?
- Did you know you can add chicken and beef bones to your green cart? These are difficult to compost in a backyard composter!
- Did you know yard waste materials like grass clippings, leaves, branches and garden trimmings can go into your green cart?
- Did you know after finishing a popsicle on a hot summers day that the stick can be put into your green cart?
- Did you know all of the food and yard waste put in the green carts can be turned into usable compost to improve the soil in your flower pots, lawns and gardens?
- Did you know if you're able to store your green cart out of the sun in a shady spot it will help reduce 'green cart stink'?
- Did you know any plastic, even if marked compostable or biodegradable, is not allowed in the green cart?

Looking for more information on City of Lethbridge curbside organics or recycling programs? Visit: <a href="https://curbside.lethbridge.ca/">https://curbside.lethbridge.ca/</a>.

Thank you for helping to name our trucks and learn more about how we're working to become a more sustainable city!

