Living in a Digital World-Let's Get Informed!

(Information shared at Division Council mtg May 2, 2022)

WHO

'Save the Kids' was founded by Collin Kartchner in 2018. Their mission is to raise awareness of the harmful effects smartphones and social media have on children & families. They believe that true connection lies off of screens. You can check them out here:

https://savethekids.org @savethekidsinc @collinkartchner

I had the opportunity to listen to Collin speak in 2019 and his presentation was excellent!! Collin tragically passed away Fall of 2020 and his team is continuing the mission he started.

(They are sending a speaker to Taber this May and I have been invited to check out the presentation).

WHERE

The organization is located in Utah so there will be travel expenses associated with the cost.

WHEN

We are planning for fall of 2022 (hopefully the first week of November).

WHAT would it look like:

A presentation would take 45-60 minutes and the speaker can do up to 3/ day depending on location of the schools. Ideally, we would book back to back presentations and have the speaker visit any middle or high schools who would like to participate. During their stay we would plan for a parent night and invite all parents from the district.

We are also considering the possibility of bussing grade 4 & 5 students to a high school for their own assembly.

COST

Currently (as of April 2022) fees are as follows;

\$1000 USD for 1-2 assemblies (in December I was told 1 student presentation was \$500)

\$2000 USD for 3+ assemblies (if we end up booking closer to 8-10 assemblies I will need check cost)

\$1000 USD for an additional parent night

+ travel expenses (obviously there is variation, but Taber trip came to about \$800)

Things to consider...

- -The "School Council Engagement" grant could be spent on this type of presentation.
- -Save the Kids is a nonprofit organization so donations could potentially receive a tax receipt? We need to double check on this...

WHY

Finding a healthy balance with our screens is a challenge for us all. Research suggests that anxiety, depression, and suicide are on the rise among teens. Cell Phones and social media are a major contributing factor. A 2015 Pew Research Center study found that only 35% of teens socialize face-to-face. Educating our youth and parents will help them recognize necessary changes to live a healthier, and happier life with less anxiety and more human connection, *real* connection!

If you have any questions, or are interested in having your school participate in this event, please contact Kaylee Low ASAP. *Thank you!*

Sincerely,

Kaylee

(Senatory Joyce Fairbairn School Council)

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